All products are approved by the Alliance for a Healthier Generation as part of the Smart Snacks in Schools Program.
D'or D'Licious Pops® or Container Dairy or Fruit as the first ingredient.

Contains 10% of a Daily Value of the nutrients: Protein, Calcium, Vitamin D, or Dietary Fiber, or contains dairy or fruit as the first ingredient.

**Daily Value**

Served:

Sodium: Served.

Acceptable food items must have < 35% of weight from total sugar as sugar.

Zero Grams of trans fats per serving (≤ 0.5 g per portion).

Acceptable food items must have > 10% calories from saturated fats as saturated fats.

Acceptable food items must have > 10% calories from total fat as total fats.

Served, including any added accompaniments.

Snack items and side dishes sold a la carte: > 200 calories per item as calories.

SMART SNACKS IN SCHOOLS

STANDARDS

...are the „Smart Snacks in Schools“ standards for competitive foods...

...a guide to developing school dinner items for all of our schools. Below dairy products, we use the RealFood® standards in schools' standards as dairy products. This guide is known for its tight adherence to our new adoption standards that we can help implement as part of our complete school program. Please do the best you can wherever we have implemented the program. Herzhey's® Ice Cream is a firm believer in helping kids make healthy choices. Starting Here at Home.
<table>
<thead>
<tr>
<th>Food Group</th>
<th>Calories</th>
<th>Fat (g)</th>
<th>Sugar (g)</th>
<th>Sodium (mg)</th>
<th>Protein (g)</th>
<th>Carbohydrates (g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice Cream</td>
<td>229</td>
<td>12</td>
<td>16</td>
<td>332</td>
<td>8</td>
<td>24</td>
</tr>
<tr>
<td>Hershey’s</td>
<td>180</td>
<td>9</td>
<td>10</td>
<td>100</td>
<td>5</td>
<td>12</td>
</tr>
</tbody>
</table>

NATIONAL GUIDELINES

Approved by the USDA as meeting the Smart Snacks rule standards.

- Low fat, low sodium
- 25% or less sugar
- 100 calories or less

Meeting Your Guidelines with Delicious Products.

Ice Cream
Hershey's
In conjunction with the Alliance for a Healthier Generation.

Smart Snacks in Schools

www.healthiergeneration.org/smartsnacks

To find approved smart snacks:
check out the good eats
directory for schools.

Visit our website to view all approved products:
www.healthiergeneration.org/smartsnackschools/resources.html

If you would like to learn more about Hershey’s Smart Snacks, contact:

Hershey’s

Smart Snacks

AND YOUR SCHOOL.

Hershey’s Helping Your Youth

HERSHEY’S
HEALTHY EATING CONTRIBUTES TO
EVERY ASPECT OF A CHILD’S LIFE.

Heather's Ice Cream
SAMPLE MENUS

for children and easy meals kids will love.

Sample menu ideas help show you how our snacks can fit on school snack program to succeed and to save your time. Our

We work hard to provide you with the tools you need for your

Hershey's

Promotional Planning Calendar 2018-2019
CUSTOM MENU

Available in two sizes
- Many product combinations to fill various needs
- Bright colors that attract attention
- Adhesive, reusable decals for product and price

This program helps stock products, P.O.P. and a
Hershey's has the only program with
P.O.P. & FREEZERS
JUICE RUSH CUPS

Strawberry Mango

Lemon Orange

Cherry Blue Raspberry

1/2 Cup Juice

Equal to

Juice

Strawberry Mango

Lemon Orange

Cherry Blue Raspberry
ITEM #: 0.49578-33707-7

CONTAINS: Dairy, Egg, Milk, Soy, Wheat

May contain: Tree Nuts, Peanuts, Sesame Seeds

Whole Grain Cookies

Sugar Cookie
Rainbow Chip
Cookie
Chocolate Cookie
Brownie Cookie

Whole Grain Cookie